

Zoom and Beyond: The Seaway Virtual Sales Kit



During this time of quarantine and slow reopening, some Seaway dealers have had great success with virtual consultations, keeping sales moving forward even when customers can't be seen in their homes.

To help you do the same, we've joined forces with our longtime marketing partner and industry veteran, Jim Rafferty of JMRketing, to offer you a comprehensive virtual sales toolkit. Here's what's included:

Training: An introductory session with the Seaway team on setting up and using Zoom.



Background: A customized background for your Zoom sessions, branded with your logo, the Seaway logo or both, so your appearance will be just as professional as if you were in the home.

Presentation: A dealer-branded presentation on windows, patio doors or sunrooms, with up to four slides of dealer-specific content, created with your direction by JMRketing. You can continue to use these in the home when regular sales calls resume!

... plus a tip sheet on virtual selling best practices!



... all for only **\$175**, and additional presentations are just **\$75**! You can earn back the cost as well: we'll credit \$50 for every \$10,000 in purchases made by July 31st!

Contact your Territory Manager to get started!